FOR IMMEDIATE RELEASE

Curry Supply Launches Comprehensive Skill Enhancement and Employee Development Program for Assembly Division

[Altoona, Pennsylvania, March 19, 2024] – Curry Supply, a leading provider of truck manufacturing and upfitting, announces the launch of its Curry Skill Enhancement and Employee Development (SEED) Program within the Assembly Division, effective October 2023. This initiative underscores Curry Supply's unwavering commitment to nurturing the potential of its workforce through innovative programs designed to foster growth and development.

The SEED Program offers a structured pathway for career advancement, empowering employees to enhance their skills and qualifications to improve overall livelihoods. Through tailored training, hands-on experiences, and opportunities for skill refinement, Curry Supply aims to cultivate fearless, driven, and proven individuals who are equipped to excel in their roles within the organization.

The Assembler Class Descriptions outline three categories representing different skill levels. Class I Assemblers (Entry Level) are provided with foundational training to kickstart their career in truck assembly. Class II Assemblers (Mid-Level) assume more advanced roles, while Class III Assemblers (Senior Level) demonstrate mastery in truck assembly and leadership.

To advance through the program, employees must successfully complete a comprehensive evaluation tailored to their respective class levels. These evaluations encompass tasks such as PTO installation, hydraulic and airline plumbing, LunchBox Training Sessions, and ASE Truck Equipment Certification Prep.

"The benefits of professional training and certifications extend beyond individual skill development; they are integral to the success and sustainability of Curry Supply," said [Tim Henry, Director of Quality and Customer Service]. "We are dedicated to investing in the growth and advancement of our employees, as they are the cornerstone of our business."

Through annual reviews and career planning sessions, Curry Supply maps employees' training and career progression, ensuring alignment with organizational goals and objectives. These reviews serve as a roadmap for ongoing development and progression within the company.

The SEED Program represents Curry Supply's commitment to fostering a culture of continuous learning and excellence, ultimately positioning the company and its employees for sustained success and growth in truck manufacturing and upfitting industry.

For more information about Curry Supply and its SEED Program, visit www.currysupply.com or contact sales@currysupply.com

About Curry Supply:

Curry Supply is a leading manufacturer and distributor of commercial truck and transportation equipment, serving industries such as construction, mining, oil and gas, and forestry. With over ninety years of industry experience, Curry Supply is dedicated to providing innovative solutions and exceptional customer service to meet the evolving needs of its clients.

Press Contact:

Olivia Pietrolungo

Marketing Coordinator

(814)931-2094

opietrolungo@gmail.com

Curry Supply Co

1425 11th Ave

Altoona, PA, 16602

www.currysupply.com