

PRESS RELEASE

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FOR IMMEDIATE RELEASE

[Curry Supply Announces New Utility Truck and Trailer Product Line with Key Partnerships]

[Curry Supply's Full Utility Product Line will be available in June with new strategic partnerships.]

[ALTOONA, PA, May 2024]— Curry Supply, a leading manufacturer of on- and off-road work trucks, is excited to announce the launch of its new Utility Truck and Trailer product line. This strategic expansion into the utility vehicle market is made possible through key partnerships with industry leaders Dur-A-Lift®, Stellar Industries®, Posi+®, Axion®, and Dakota Bodies®.

The new Utility Truck and Trailer product line aims to provide high-quality, reliable, and versatile vehicles to meet the diverse needs of utility, construction, and service industries. With these strategic partnerships, Curry Supply has curated a comprehensive selection of trucks and trailers that can be customized to fit specific customer requirements.

Key Features of the New Utility Product Line Include:

Versatility: With products ranging from insulated and non-insulated aerial lifts to crane service trucks, digger derricks and utility trailers, the new line offers solutions for a variety of tasks, from electrical work to heavy lifting, as well as sign and signal maintenance to roadside repairs.

Durability: Built with high-quality materials and precision engineering, the trucks and trailers are designed to withstand the most demanding job sites and weather conditions with safety as the top priority.

Customizability: Each product can be tailored to suit specific industry needs, offering a wide range of configurations, body styles, and equipment options.

Partnership Excellence: The collaboration with Dur-A-Lift®, Stellar Industries®, Posi+®, Axion®, and Dakota Bodies® brings decades of experience and innovation to the product line, ensuring top-notch quality and customer satisfaction.

"Curry Supply is proud to partner with some of the most respected names in the industry to bring this new product line to market," said Jeff Shaw Vice President of Business Operations, at Curry Supply. "We believe that these partnerships will enable us to offer our customers the best-in-class utility trucks and trailers that will enhance their productivity and safety on the job."

Product Availability and Additional Information:

The new Utility Truck and Trailer product line is now available for order through Curry Supply's sales team. For more information about the product line, including detailed specifications and customization options, please visit the Curry Supply website at www.currysupply.com/products/utility-trucks/ or contact the customer service team at 1-800-345-2829 or sales@currysupply.com.

[Boilerplate] A family-owned company since 1932, Curry Supply has grown to be one of America's largest manufacturers of commercial service vehicles. With locations in Pennsylvania, Texas, and Arizona, the company is equipped to provide custom and work-ready trucks for the agriculture, construction, mining, oil and gas, utility, rail, rental, and waste industries. To learn more, visit currysupply.com.

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