

FOR IMMEDIATE RELEASE

Curry Supply Launches Innovative Skill Enhancement and Employee Development Program for Blast & Spray Application Division

[Altoona, PA, April 2024] - Curry Supply, a leader in truck manufacturing and upfitting, is proud to announce the launch of its groundbreaking Curry Skill Enhancement and Employee Development (SEED) Program for its Paint and Blast Division, beginning in April 2024. This innovative program underscores Curry Supply's commitment to empowering its team members with a clear career growth roadmap, ensuring their success within the organization, from entry-level positions through successive roles.

The SEED Program brings structure and transparency to career advancement by meticulously defining training, skills, and performance requirements. Through SEED, employees gain the opportunity to enhance their job skills, leading to higher pay and a greater sense of purpose in their work. This program embodies Curry Supply's dedication to fostering the growth and success of every team member, ensuring mutual prosperity and fulfillment within the organization.

Class Descriptions for Blasters

The SEED program categorizes employees into specific classes based on their skill sets:

Class I Blaster: Entry-level position requiring a fundamental understanding of material blast, material handling, or blast equipment. Effectiveness plays a vital role in ensuring the efficiency and success of Curry Supply's blasting operations.

Class II Blaster: Mid-level role characterized by proficiency in various aspects of material blast operations. Class II Blasters contribute to the efficiency and reliability of blasting operations, ensuring projects are completed to the highest standards of quality and precision.

Class III Blaster: Senior-level position of mastery, representing the pinnacle of expertise within blasting operations. Class III Blasters demonstrate exceptional leadership qualities and play a critical role in driving innovation, efficiency, and excellence within Curry Supply's blasting operations.

Class Descriptions for Spray Applicators

Similarly, the SEED Program categorizes spray applicators into different tiers:

Class I Spray Applicator: Entry-level position requiring a foundational understanding of material preparation or paint application processes and tools.

Class II Spray Applicator: Mid-level role demonstrating proficiency in executing at least two areas of expertise within paint application processes.

Class III Spray Applicator: Highest tier embodying mastery and leadership within the spray application division, demonstrating expertise in at least three areas of specialization.

Skills and Assessments

Advancement within each class is determined by a comprehensive evaluation process, ensuring individuals possess the necessary skills, knowledge, and performance standards to excel. Blasters and Spray Applicators must complete assessments and training syllabi tailored to their respective roles.

Certification

Through the SEED program, employees have the opportunity to earn certifications such as the Curry In-House Certificates and the AMPP C-7 and C-12 Certificates, signifying their expertise and proficiency in their fields.

Employee Annual Reviews

SEED career progression planning is mandatory for all Class I and II employees, with a focus on mapping their training and career progress. Class III employees undergo reviews focused on management and leadership development.

Benefits

Professional training and certifications offered through the SEED program provide a pathway for career advancement, while also fostering a culture of continuous improvement and excellence within Curry Supply.

Conclusion

Curry Supply's SEED program for its Blast and Spray Application Division represents a significant milestone in the company's commitment to employee development and organizational excellence. Through SEED, employees are equipped with the tools and resources needed to succeed, ensuring mutual prosperity and fulfillment within the organization.

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About Curry Supply:

Curry Supply is a leading manufacturer and upfitter of commercial service vehicles, including specialized trucks for a wide range of industries. With over [XX] years of experience, Curry Supply is

committed to providing high-quality products and exceptional customer service to clients worldwide.