

## PRESS RELEASE

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## **[CURRY SUPPLY TO DEBUT NEW UTILITY DIVISION AT THE ARA SHOW]**

*[Curry Supply Debuts Utility Division with current Business Development Manager Rick Romney to Lead.]*

**[Dateline: ALTOONA, PA, February 2024]** – Curry Supply, one of the leading manufacturers in the Work Truck Industry, with 3 manufacturing locations throughout the United States, will launch their new Utility Division at the ARA Show in New Orleans, LA, led by senior business development manager Rick Romney, with his 50 years of experience in the Utility market.

Curry Supply has partnered with AxionLift as an arial lift supplier, and Dakota Bodies to build their first Utility Line Aerial Truck that will debut at the ARA show in February 2024. Curry Supply intentionally chose both partners (AxionLift & Dakota Body) based on their high product quality, as well as availability of parts to ensure supply to make these truck builds available for sale in the 2<sup>nd</sup> half of 2024 as production increases.

The New Curry Supply Aerial Truck will feature the AxionLift Model AT4313i with insulated arial device and a 44.3' working height, mounted to a custom Dakota Utility Line Body, built onto a Ford F600 4x4 – Diesel Chassis. This Curry Supply Utility truck would be suited particularly for the Electric Utility market to work on power line maintenance and repair.

Visit Curry Supply at the ARA Show in New Orleans, LA in booth # 5255 to see this truck in person and learn more about the upcoming Utility Line Trucks and products that Curry Supply has to offer.

[Boilerplate] A family-owned company since 1932, Curry Supply has grown to be one of America's largest manufacturers of commercial service vehicles. With locations in Pennsylvania, Texas, and Arizona, the company is equipped to provide custom and work-ready trucks for the agriculture, construction, mining, oil and gas, utility, rail, rental, and waste industries. To learn more, visit [currysupply.com](http://currysupply.com).

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