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**Marc LaBorde Named National Rental Accounts Manager**

MARTINSBURG, PA – Curry Supply Company, a manufacturer and dealer of On-Road Water Trucks and other commercial service vehicles, is a key provider of equipment to rental firms. They have named Marc LaBorde as their National Rental Accounts Manager.

In this newly created position, LaBorde, will develop partnerships with equipment rental firms throughout the United States and assist them with their purchase of commercial service vehicles. His responsibilities will include responding to leads, processing quotes, working closely with the engineering and production departments to adhere to customer’s delivery schedules, and following up after the sale.

LaBorde has spent his career with an industrial supplier and in the rental industry, most recently as General Manager with RSC Equipment Rental and United Rentals. He is a Penn State graduate.

“Our share of the rental industry market has grown rapidly,” said Jeff Shaw, Curry Supply Sales Manager. “We are thrilled to have someone with Marc’s rental experience and professionalism join us to continue that growth.”

Curry Supply will be an exhibitor at the ARA Rental Show in New Orleans, LA, February 23-25, booth #9353. Rental firms are encouraged to stop by their booth to meet LaBorde. He can be reached at 814-660-2168, or mlaborde@currysupply.com

Curry Supply Company is a family-owned business that was established in 1932.  Over the past 80 years, Curry Supply has grown into one of America’s largest manufacturers and dealers of commercial service vehicles including mechanics trucks, service trucks, vacuum trucks, winch trucks, and lube skids, as well as fuel/lube trucks and water trucks for both on-road and off-road needs.  Curry Supply delivers internationally, with sales and service provided throughout the United States.

PHOTO OF MARC LaBORDE: <http://www.curryphotolibrary.com/Marc_LaBorde.jpg>

LINK TO STORY ON WEBSITE: <http://www.currysupply.com/curry-supply-national-rental-accounts-manager-named/>

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